

Sponsorship Benefits through October 2011	"Raleigh is Coming Out" Sponsorship Levels					
	\$10,000 Presenting Sponsor	\$5,000 Executive Sponsor	\$2,500 Director Sponsor	\$1,000 Gold Level	\$500 Silver Level	\$250 Bronze Level
Recognition as official LGBT Center Sponsor *	✓	✓	✓			
Tickets to DC Cowboys Event	25 tickets	15 tickets	10 tickets	5 tickets	2 tickets	
Member of LGBT Center "Founders Triangle"	✓	✓	✓	✓	✓	✓
Recognition as Sponsor of LGBT Center "Raleigh is Coming Out" event	✓	✓	✓	✓	✓	✓
- Your logo on LGBT Center Website	✓ Prominent	✓	✓	✓	✓	
- Link to your business from LGBT Center Website	✓	✓	✓	✓		
- Logo featured on stage banner (600 impressions†)	✓	✓	✓	✓		
- Verbal recognition at Sitti dinner	✓	✓	✓	✓		
- Logo in "Raleigh is Coming Out" program	✓	✓	✓	✓		
- Your logo & website in monthly newsletter (25,000 impressions†)	✓	✓	✓			
- Article featuring your business on LGBT Center website	✓	✓				
Feature advertisement in annual Center Guide (5,000 impressions†)	✓	✓	✓			
Feature article in monthly e-Newsletter (25,000 impressions†)	✓	✓	✓			
Logo on all LGBT 2010-2011 Event Programs	✓	✓	✓			
Recognition in LGBT Center Annual Report (1,500 impressions†)	✓	✓				

* Sponsor can designate a percentage of their funds to a specific LGBT Center program

†An impression is a single instance of an online or printed advertisement being displayed.